



News Release

For Immediate Release

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Colorado Chautauqua Association welcomes new Director of Operations *Hospitality industry veteran, Sandra Sage, joins local nonprofit's executive team*

B OULDER, Colo. (March 14, 2011) – The Colorado Chautauqua Association (CCA) today announced Sandra Sage as its new director of operations. With more than 20 years experience in hotel operations, sales and marketing, Sage will oversee CCA's lodging, facilities and preservation and public and private events in her new role at Boulder's National Historic Landmark.

Sage's hospitality experience includes serving as the general manager of the Stanley Hotel in Estes Park, Loews Denver Hotel and the Oxford Hotel in Denver. Just prior to joining CCA, Sage was the principal consultant and owner of Sage Associates, which provided consultancy and project-based services to the hospitality and travel industries. Her background also spans multiple sales and marketing positions including regional director of sales and marketing for ResortQuest International; vice president of marketing and corporate director of sales and marketing for East West Resorts; director of marketing for Beaver Run Resort and Conference Center; and corporate director of sales for Premier Resorts.

"We strive to operate the historic chautauqua as efficiently as possible while providing an excellent and most unique guest experience," said Susan Connelly, executive director of CCA. "Sandra's years of expertise and leadership will ensure the highest level of patron services to function smoothly and professionally, and enhance the Association's stewardship role in ensuring the sustainability of the Colorado Chautauqua for future generations."

"I'm looking forward to utilizing my years of hospitality experience in such a distinct atmosphere," said Sage. "CCA offers a balance of voluntary simplicity with innovative and thought-provoking cultural events. I'm excited and honored to be involved with the organization."

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About The Colorado Chautauqua Association

The Colorado Chautauqua Association is a 501(c)(3) nonprofit organization that preserves, perpetuates and improves the site and spirit of the historic Chautauqua, enhancing its community and values through cultural, educational, social and recreational experiences. The chautauqua experience is based on lifelong learning, love of nature, voluntary simplicity, and music, oration and the arts. Historic significance, traditions, cultural relevance, respite and enrichment are among the community benefits provided by the Colorado Chautauqua. CCA serves as the steward of historic Chautauqua. It leases from the City of Boulder and has full responsibility for preservation and use of 26 acres of Chautauqua Park, home to many public buildings, gardens and 99 cottages, 58 of which are available for rental thru CCA. The Colorado Chautauqua was designated a National Historic Landmark in 2006.

For more information about the Colorado Chautauqua and the CCA, visit www.chautauqua.com or www.facebook.com/coloradochautauqua. For access to historic and current photos, or to arrange interviews with executive director Susan Connelly, call Jen Marshall at 303-449-2108, ext. 18.